

United States Department of the Interior
National Park Service**National Register of Historic Places Registration Form**

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in National Register Bulletin, *How to Complete the National Register of Historic Places Registration Form*. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions.

1. Name of PropertyHistoric name: Stark, Henry and Julia Hoard, HouseOther names/site number: Julia Hoard Stark House, Stark House, Hanson House

Name of related multiple property listing:

N/A

(Enter "N/A" if property is not part of a multiple property listing)

2. LocationStreet & number: 359 B StreetCity or town: Ceredo State: WV County: WayneNot For Publication: ☐ Vicinity: ☐**3. State/Federal Agency Certification**

As the designated authority under the National Historic Preservation Act, as amended,

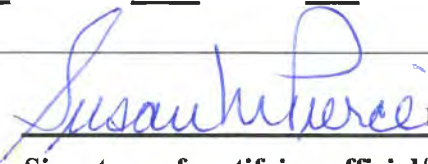
I hereby certify that this X nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60.

In my opinion, the property X meets does not meet the National Register Criteria. I recommend that this property be considered significant at the following level(s) of significance:

 national statewide X local

Applicable National Register Criteria:

 A X B X C D

		Deputy State Historic Preservation Officer	10/2/2023
Signature of certifying official/Title:		Date	
<u>West Virginia State Historic Preservation Office, Department of Arts, Culture & History</u>			
State or Federal agency/bureau or Tribal Government			
In my opinion, the property <u> </u> meets <u> </u> does not meet the National Register criteria.			
Signature of commenting official:		Date	
Title :		State or Federal agency/bureau or Tribal Government	

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4. National Park Service Certification

I hereby certify that this property is:

- ☐ entered in the National Register
☐ determined eligible for the National Register
☐ determined not eligible for the National Register
☐ removed from the National Register
☐ other (explain:) _____

Signature of the Keeper

Date of Action

5. Classification

Ownership of Property

(Check as many boxes as apply.)

- Private: ☒
- Public – Local ☐
- Public – State ☐
- Public – Federal ☐

Category of Property

(Check only **one** box.)

- Building(s) ☒
- District ☐
- Site ☐
- Structure ☐
- Object ☐

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Number of Resources within Property

(Do not include previously listed resources in the count)

Contributing	Noncontributing	
<u>2</u>	<u> </u>	buildings
<u> </u>	<u> </u>	sites
<u> </u>	<u> </u>	structures
<u> </u>	<u> </u>	objects
<u>2</u>	<u>0</u>	Total

Number of contributing resources previously listed in the National Register

6. Function or Use

Historic Functions

(Enter categories from instructions.)

DOMESTIC/single dwelling

DOMESTIC/secondary structure

Current Functions

(Enter categories from instructions.)

DOMESTIC/single dwelling

DOMESTIC/secondary structure

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7. Description

Architectural Classification

(Enter categories from instructions.)

LATE 19TH AND 20TH

CENTURY REVIVALS:

Colonial Revival

Materials: (enter categories from instructions.)

Principal exterior materials of the property: Foundation: Unknown; Walls: Brick; Roof:
Asphalt, Terra Cotta; Chimneys: Brick

Narrative Description

(Describe the historic and current physical appearance and condition of the property. Describe contributing and noncontributing resources if applicable. Begin with a **summary paragraph** that briefly describes the general characteristics of the property, such as its location, type, style, method of construction, setting, size, and significant features. Indicate whether the property has historic integrity.)

Summary Paragraph

The Henry and Julia Hoard Stark House is a three-story, 1920s Colonial Revival residence in Ceredo's B Street neighborhood. The structure is clad with a buff brick exterior and distinguished by prominent features such as a rounded turret, sunroom, and tall chimneys. It displays various characteristics of Colonial Revival architecture including an accentuated front door, portico, symmetrical double-hung windows, and pediments. It maintains a strong degree of architectural integrity, the only alterations being the replacement of terra cotta roofing with dimensional shingles and the removal of two small chimneys adjoining the turret. To the south is a contributing, two-story detached garage and apartment that mimics the style of the main house.

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Narrative Description

Setting

The Henry and Julia Hoard Stark House occupies a 0.42-acre square plot on the southeast corner of B Street and West 4th Street in Ceredo. It is situated in a quiet, tree-lined residential neighborhood, predominantly consisting of early-to-mid-twentieth century houses. A series of trees on the north and west sides of the property obscure some of the house's façade from street view. A paved alleyway running east to west is located immediately to the south of the property.

Exterior

The front façade of the Stark House faces north towards B Street. At its center is an accentuated front door with a large, ornate tracery fanlight and tracery sidelights. This entrance is shielded by a broken pedimented portico with double columns in the Corinthian fashion. Directly in front of the door, embedded in the terrazzo porch floor, is a mosaic tile monogram bearing the initials "HJS" for Henry Jacobs Stark; read in a different order, the initials also stand for Julia Hoard Stark. There are four double-hung, six-over-one sash windows with sidelights. They are arranged symmetrically, with two to the left of the portico, two to the right, and two each on the first and second story elevations. While each window has a stone sill, the ones on the upper two windows are more ornate. The upper windows also have metal railing on their sills, as well as jack arches. Centered directly above the portico is a small Palladian window, also with its own windowsill and metal railing.

The east side of the house features a brick, flat-topped side porch, with eaves and exposed rafters matching the roof. There is one door, two chimneys, and twelve windows. Of these windows, nine are nine-over-one, double-hung sash windows; one is a Palladian window; one is single-paned; and one is forty-paned. Every window has a stone sill, and the second story windows also have jack arches.

The west side is distinguished by a three-story, flat-topped, rounded turret. It contains fifteen windows organized into three rows of five, one row for each floor of the house. All are double-hung; the windows on the first two levels are nine-over-one, while the windows on the top row are six-over-one. The turret's roof has an eave with exposed rafters. Also extending from this side is a flat-topped brick sunroom, with large multi-paned windows on all three sides, as well as an eave with exposed rafters. One chimney and two nine-over-one double-hung windows with jack arches and sills are present. There are also twelve four-over-four windows mulled into two groups of six, with one on the first and second story elevations respectively. Each is covered by an awning.

On the south side of the house is an enclosed, flat-topped, brick porch with an eave and exposed rafters. It also has a transom above the door and seven sets of wooden casement windows. There is an additional rear door separate from the porch. A metal staircase climbing up the side of the house provides access to windows on the second and third floors that have been repurposed into

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doors. Several different kinds of windows are present on this side. There is one nine-over-one, one six-over-one, one ten-paned, one six-paned, and one sixty-paned window.

The house is topped with a hipped roof and eaves with exposed rafters. The roof is sheathed in dimensional shingles, which replaced the original terra cotta shingles. The roofline is interrupted by the top of the rounded turret on the west side. There are ten broken pedimented dormers: three on the north side, three on the south side, three on the east side, and one on the west side. Each dormer has an identical, multi-paned arched window. There are also four tall, buff brick chimneys: two on the east side, one on the west side, and one on the south side.

Interior

The first floor of the Stark House contains a parlor, living room, sunroom, dining room, library, kitchen, summer kitchen, enclosed back porch, and one and a half bathrooms (one of which was previously a pantry). The ceilings are ten feet high, and the entrance to each first floor room features ornate, mahogany wood carved arches, some with floral patterns. The sunroom, dining room, and a hallway have French doors. The dining room contains mahogany wood paneling, with two built-in china cabinets, drawers, and a picture hanging ledge. Two sets of stairs lead to the second floor. The second floor contains six bedrooms and three bathrooms, all original, as well as a door to the exterior metal staircase. The third floor has some alterations, having been used as an apartment unit at one point. It contains a kitchen, living room, bathroom, bedroom, a door to the exterior metal staircase, and an open space believed to have been used as a ballroom.

The interior of the residence contains a large amount of original building features. In addition to the woodwork and French doors, the first floor has some original light fixtures and glass and brass doorknobs. The south side porch includes a "milk door," used by milkmen to discretely deliver milk. There are seven original fireplaces divided amongst the first two floors; each one has a different design with different materials, such as marble, wood, and Italian tiles. The three second-story bathrooms have many original components. The master bathroom, for example, contains its original tile, shower with brass door, bathtub, footbath, and a cigarette holder beside the toilet. Most of the windows are original, with many still containing sash weights and copper screens. Each floor has a brass intercom panel and a laundry chute that would deposit laundry into the unfinished basement.

Garage (Contributing)

A detached garage is located just south of the house and faces west toward West 4th Street. It appears to have been built at the same time as the house since it bears a similar design and identical materials. The two-story, rectangular, buff brick structure was designed with a four-car garage on the first floor and living space on the second floor. Historically, the second floor housed a servant for the Stark family; today it functions as an apartment unit. It has a hipped roof with green terra cotta tiles. A single, broken pediment dormer with a three-over-three sash window is located on each side.

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Two garage doors were located on the west and south sides respectively, with a bracket portico above each. While the west side still contains garage doors, the doors on the south side have been infilled and replaced with a door to the residential space and an eight-paneled window. The west side features three six-over-one sash windows. The south side has two six-over-one windows, one four-over-four window, and the non-historic eight-over-eight window. The east side originally had four six-over-six windows, but two have been infilled. The north side has one door to the residential space, five six-over-one windows and one eight-paneled window.

Integrity

The Stark House and its garage have undergone some modifications over the years, but not enough to meaningfully diminish its historic integrity. A metal fire escape was installed on the south side of the house sometime prior to 1971.¹ It connects to a window on the second floor and a dormer on the third floor, each of which have been converted into doors. In 2015, the house's terra cotta roofing was replaced with dimensional shingles, but the color closely matches the original. At the same time, two small chimneys on opposite ends of the rounded turret were removed due to the deteriorating condition of its bricks. Some rooms have been modified or modernized; a pantry, for example, has been converted into a bathroom. The garage notably retains its terra cotta roofing. However, two of its windows and two garage doors have been infilled, and a non-historic door and window have been installed. Despite these alterations, both structures are easily still able to convey their historic appearance and grandiose design.

¹ Ed Adkins Scrapbooks, Ceredo Historical Society Museum, Ceredo, West Virginia.

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8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- ☐ A. Property is associated with events that have made a significant contribution to the broad patterns of our history.
- ☒ B. Property is associated with the lives of persons significant in our past.
- ☒ C. Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- ☐ D. Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

- ☐ A. Owned by a religious institution or used for religious purposes
- ☐ B. Removed from its original location
- ☐ C. A birthplace or grave
- ☐ D. A cemetery
- ☐ E. A reconstructed building, object, or structure
- ☐ F. A commemorative property
- ☐ G. Less than 50 years old or achieving significance within the past 50 years

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Areas of Significance

(Enter categories from instructions.)

Architecture

Commerce

Period of Significance

1920-1968

Significant Dates

Significant Person

(Complete only if Criterion B is marked above.)

Stark, Henry J.

Cultural Affiliation

Architect/Builder

Unknown

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Statement of Significance Summary Paragraph (Provide a summary paragraph that includes level of significance, applicable criteria, justification for the period of significance, and any applicable criteria considerations.)

The Henry and Julia Hoard Stark House is eligible for the National Register at a local level of significance under *Criterion B: Commerce* for its association with prominent local businessman Henry J. Stark. For nearly four decades Stark served as president of the First National Bank of Ceredo. Under his leadership the bank survived the Great Depression, modernized to suit the changing needs of consumers, supported various community activities, and became one of the area's most popular financial institutions. In addition to banking, Stark was also involved in real estate, operated multiple smaller businesses, and helped facilitate the establishment of Huntington Tri-State Airport. The house is also significant at a local level under *Criterion C: Architecture* as an important example of Colonial Revival architecture in Ceredo. The three-story, buff brick, ornate residence embodies a high style execution of the Colonial Revival style and stands in contrast to the other, more modest, homes in the vicinity. The Period of Significance begins in 1920, the year of the house's construction, and ends in 1968, the year Henry Stark died. Stark lived in the house throughout this entire period.

Narrative Statement of Significance (Provide at least **one** paragraph for each area of significance.)

Ceredo and the Hoard-Stark Family

The town of Ceredo was founded in 1857 by Massachusetts Congressman Eli Thayer. Thayer, an outspoken antislavery politician with a penchant for ambitious settlement schemes, was known nationally in the mid-1850s for his efforts to encourage abolitionists to migrate to the Kansas Territory during the Bleeding Kansas crisis. In the spring of 1857, he and a group of investors incorporated the American Emigrant Aid and Homestead Company. The company set out to acquire land in southern states and entice skilled laborers and entrepreneurs from northern states to settle there. As part of the endeavor, Thayer purchased a large tract of land in Wayne County, (West) Virginia to establish a new community populated by these northern migrants. Thayer hoped that Ceredo would grow into a thriving industrial city, with factories employing free labor rather than slave labor. The theory behind this initiative was that an influx of northern capital and business expertise would demonstrate the economic superiority of free labor and encourage southerners to abandon slave-based agriculture in favor of manufacturing industries with paid workers. The development of Ceredo proved sluggish, and the project ultimately fizzled out with the onset of the Civil War. The conflict left the community in a ruinous state and largely depopulated. It did not vanish completely, however, and the town was formally incorporated shortly after the war.²

² Rice, Otis K. "Eli Thayer and the Friendly Invasion of Virginia," *The Journal of Southern History* 37, no. 4 (Nov. 1971): 575-596.

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Around 1868, former New York Congressman and businessman Charles Brooks Hoard (1805-1886) acquired ownership of all the unsold, undeveloped land left in Ceredo by Thayer and his company. Before the war, Hoard ran a successful company selling portable steam engines, and at one point he loaned money to Thayer for the Ceredo project. Unable to repay this debt, Thayer surrendered his Ceredo properties to Hoard in a quitclaim deed. Hoard and his two sons, Pitt and Floyd, soon relocated to the new town and initiated an economic revitalization.³

The Hoards were extremely influential in Ceredo's social and economic spheres. They were responsible for attracting a thriving sawmill operation to town at the confluence of the Ohio River and Twelve Pole Creek. The family donated land for a school and churches and sold other parcels to new businesses. Pitt Hoard worked in the lumber industry, while Floyd Hoard was an architect and served on the town council. In 1892, Floyd became the first president of the newly created First National Bank of Ceredo. The financial institution was the first bank in Wayne County and eventually became one of the most prosperous in the region. Floyd Hoard passed away in 1925 and was succeeded as bank president by his nephew-in-law, Henry J. Stark.⁴

Henry Jacobs Stark was born in Greenup County, Kentucky in 1883. Around 1904 he moved to Ceredo and found work as a traveling salesman for the Grover-Thornton Hardware Company of Huntington. He later became a partner in the business, renamed the Grover-Stark Hardware Company, until 1918 when he accepted a position at the First National Bank of Ceredo. In 1910 he married Julia Hoard (born 1883), the daughter of Pitt Hoard. Together they had three children – Pitt (1915-1983), Julia Ann (1917-1973), and Floyd (1921-2005). After the deaths of her father Pitt Hoard in 1921 and uncle Floyd Hoard (who never married) in 1925, Julia Hoard Stark inherited the Hoard family's vast real estate portfolio. Julia, Henry, and their children used this wealth to exert substantial influence over the Ceredo community for the next several decades.⁵

First National Bank of Ceredo

The First National Bank of Ceredo was one of the premier financial institutions in Wayne County and the broader Tri-State region for decades. It originated in September 1891 when a group of local civic leaders and investors incorporated the Ceredo Loan & Trust Company with \$15,000 in capital. The company reorganized in July 1892 as the First National Bank of Ceredo and Floyd Hoard was appointed president. The bank was housed in a two-story brick commercial building on the corner of B Street and Main Street, designed by Floyd Hoard himself.⁶

After Floyd Hoard's death in 1925, Henry Stark took over as president. During his tenure Stark guided the bank through years of turbulence and evolution. The institution survived the Great Depression and was one of only two local banks (the other being First National Bank of Huntington) that did not require financial assistance or reorganization during the economic

³ Mose Napier, *Ceredo: It's Founders & Families*, (Ceredo, WV: The Phoenix Systems, Ltd., 1989).

⁴ Steven Cody Straley, "First National Bank of Ceredo Building," Clio: Your Guide to History, August 19, 2019, accessed March 30, 2023, <https://www.theclio.com/entry/65421>; Fay J. Stewart, "Ceredo-Kenova: West Virginia's Gateway to the West," master's thesis, West Virginia University, 1942.

⁵ Ed Adkins Scrapbooks; *Ceredo Advance*, May 4, 1904.

⁶ Stewart, "Ceredo-Kenova: West Virginia's Gateway to the West."

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turmoil. Years after his death, bank employees wrote that Stark “took a small bank and made it a great one. He steered it through the Great Depression while many other institutions were falling and saw it safely and soundly to its present location.”⁷ In 1959, he directed the bank’s relocation to a new state-of-the-art facility nearby on U.S. Route 60 (on land from the Hoard estate). First National Bank of Ceredo touted its new building as one of the most advanced financial institutions in the area, with a strong focus on customer service and convenience. It was the first bank in the Tri-State area to have employee uniforms and drive-thru bank teller windows, as well as the first in the county to offer night hours. The bank during this period was also heavily invested in the community. It sponsored youth sports teams, gave away scholarships, contributed to the Ceredo Beautification Committee, and opened meeting space in its new building for use by local organizations.⁸

Throughout its entire existence, the bank was controlled by the Hoard-Stark family. While Henry Stark was president, his sons Pitt Hoard Stark and Floyd Hoard Stark served as officers in the company. His wife Julia Stark is believed to have played an active role in the bank’s affairs as well. Local historian Ed Adkins commented that she “was vice president practically all her life until her death.”⁹ When Henry Stark stepped down as president in 1962, he was succeeded by Pitt Stark. Henry continued serving as chairman of the board until his death in 1968. Pitt Stark ran the bank until his retirement in 1980, when he was replaced by his brother Floyd Stark. Floyd became the First National Bank of Ceredo’s final president, overseeing its merger with United Bank in 1993. At the time of the merger, First National possessed over \$140 million in assets, including 66% of all bank deposits in Wayne County.¹⁰

Henry Stark’s Other Business Ventures

Stark and his family dabbled in other enterprises during these years as well. In 1935 he opened the Green Gables tourist camp and Wayside Service & Sales, located on the corner of 6th Street and U.S. Route 60. Designed to cater to motorists traveling on Route 60, the complex included ten private cottages, a gas station, restaurant, grocery store, and a pottery shop.¹¹ It closed around the start of World War II.¹²

In 1938, Stark converted a large tract of land from the Hoard estate into the Wayside Club Golf Course. The par 34 course was located on the south side of Route 60, between 1st Street West and 6th Street West. Described as “a true jewel in downtown Ceredo,” the golf course operated

⁷ “What a Heritage!” *FNC Newsletter*, September 1972, Ceredo Historical Society Museum, Ceredo, WV.

⁸ Local historian Ed Adkins alleged that the bank was the first one in all of West Virginia to have employee uniforms and drive-thru teller windows, but offered no evidence. See Ed Adkins Scrapbooks; “We’re Moving Today!,” *Huntington Herald-Dispatch*, January 8, 1959; *A New Look at Banking*, First National Bank of Ceredo, 1971, Ceredo Historical Society Museum, Ceredo, WV.

⁹ Ed Adkins Scrapbooks.

¹⁰ Straley, “First National Bank of Ceredo Building.”

¹¹ “Business is Brisk at Wayside Corner in Ceredo,” Unknown newspaper clipping, July 2, 1937, Ceredo Historical Society Museum, Ceredo, WV.

¹² Byron Morris, “Out of the Past: Green Gables,” *Wayne County News*, October 22, 1970

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until 1960 when Stark redeveloped the property into a residential neighborhood consisting of Greenwood Drive, Fairwood Drive, and Park Terrace.¹³

Perhaps Henry Stark's biggest contribution to the local economy outside of the bank was his involvement in establishing Huntington Tri-State Airport. Efforts to build a regional airport in the Huntington area dated back to the late 1920s, when the local chamber of commerce formed an aviation committee to explore the possibility. In the 1940s, Stark was instrumental in negotiating with landowners to sell their properties south of Ceredo for use as an airport. He successfully convinced them to sell their land at prices low enough for the airport to be viable. In 1950, Stark was elected president of the newly established Tri-State Airport Authority. At one time he served as its treasurer as well. The airport finally opened in 1952 and remains in operation to this day. In recognition of his work developing the airport, the *Huntington Herald-Dispatch* named him its person of the year in 1946, and in 1999 the paper listed him as one of the Tri-State's Top 50 Influential People of the Twentieth Century.¹⁴

Stark also held leadership positions in various other organizations dedicated to promoting local commerce. He served as president of the Central Ohio Valley Industrial Corporation and was director of both the Ceredo-Kenova Chamber of Commerce and West Virginia Chamber of Commerce as well as the Huntington Automobile Club.¹⁵

Henry and Julia Hoard Stark House

Henry and Julia Stark built the home where they spent the most productive years of their lives in 1920.¹⁶ It is believed to have been designed by local architect John R. Gieske (1862-1935). Gieske would have been familiar to the family. He lived in Ceredo for years and was a close associate of Floyd Hoard; the pair cooperated on designing the 1926 expansion of the First Congregational Church of Ceredo (listed on the National Register in 2021). Some of Gieske's known works include the John C. C. Mayo Mansion in Paintsville, Kentucky (listed on the National Register in 1974), the Wayne County Poor Farm Infirmary in Wayne, and the John Ferrell Residence and Lewis Apartments in Huntington.¹⁷

¹³ "Wayside Golf Club," *Ceredo New Crescent* 30, no. 5 (May 2019), 5.

¹⁴ "Henry J. Stark, 84, Banker, Dies," *Huntington Herald-Dispatch*, January 31, 1968; Jim Ross, "Henry J. Stark led efforts to buy land that is now Tri-State Airport," *Herald-Dispatch*, December 8, 1999; "Airport History," Huntington Tri-State Airport, accessed May 16, 2023, <https://www.tristateairport.com/about-us/airport-history/>.

¹⁵ "Henry J. Stark, 84, Banker, Dies," *Herald-Dispatch*.

¹⁶ WV Real Estate Assessment Data, WV Property Viewer, accessed June 6, 2023, <https://mapwv.gov/Assessment/Detail/?PID=50030006010800000000>.

¹⁷ Syd Hanson and Kelly Adkins, interview with Cody Straley, November 18, 2022; Kelly Adkins, "The Julia Hoard Stark House," West Virginia Historic Property Inventory Form, West Virginia State Historic Preservation Office, November 6, 2022; Rodney Collins, "Gieske, John R.," *WV Architects*, unpublished, West Virginia State Historic Preservation Office; *National Real Estate Journal*, September 25, 1922; Edward R. Hazelett, "National Register Nomination Form: John C. C. Mayo Mansion and Office," 1973; Steven Cody Straley, "National Register Nomination Form: First Congregational Church of Ceredo," 2021; Robert Thompson, *Poor Farm: Life and Death on the Wayne County Farm*, self-published, 2013; Rusty Bash, "Ceredo's Fine Old Homes," *Ceredo New Crescent*, July 2000.

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The three-story, buff brick Colonial Revival house, palatial by Ceredo standards, exemplified the Stark family's wealth and influence. There were ample rooms on the first floor for dining and entertaining guests. The third floor was utilized as a ballroom for larger gatherings (though their son Floyd Stark later lived in that space). The second floor apartment in the detached garage allowed for a servant who could assist in household functions.¹⁸ The home's location in the middle of B Street was also well-suited to Henry Stark's local business interests. It was easily within walking distance of the First National Bank of Ceredo (both the B Street and newer Route 60 locations). To the west it would have overlooked the Green Gables motorist camp, and to the south it would have overlooked the Wayside Golf Course.

After Julia Hoard Stark's death in 1957, Henry Stark remarried Betty McLachlan. In these later years he divided his time between Ceredo and a second home in Boynton Beach, Florida. It was in Florida that Stark died in 1968.¹⁹

After the Stark family, the house was converted into apartment units through the installation of partitions and conversion of some rooms into additional kitchens. Space on the first floor was also utilized as a doctor's office and a kindergarten. In 1974, the home was purchased by Stan and Syd Hanson, who changed it back into a single-family residence. Since that time, they and their family have worked to restore the original floor plan and maintain some of the house's original features.²⁰

Criterion B: Commerce

The Henry and Julia Hoard Stark House is eligible for the National Register under *Criterion B: Commerce* for its association with prominent local businessman Henry J. Stark. Stark lived here throughout the most productive years of his career. He was responsible for preserving, modernizing, and expanding the First National Bank of Ceredo, growing it into one of the most successful financial institutions in the Tri-State area during his four decades of leadership. Stark played a key role in organizing the establishment of Huntington Tri-State Airport in the 1940s-1950s. The airport today still provides air travel for the community. He also pursued other business ventures in Ceredo, such as the Green Gables tourist camp and Wayside Golf Course. Henry Stark and his family left a profound economic impact on Ceredo and the surrounding region.

Criterion C: Architecture

The Henry and Julia Hoard Stark House is also eligible under *Criterion C: Architecture* as an important example of Colonial Revival residential architecture in Ceredo. The Colonial Revival style originated in the late 1800s but became more common during the early 1900s. As the name suggests, the style derived inspiration from colonial era houses. Widely popular throughout the twentieth century, Colonial Revival homes came in a plethora of designs, ranging from modest to

¹⁸ Syd Hanson, interview with Cody Straley, November 18, 2022.

¹⁹ "Henry J. Stark, 84, Banker, Dies," *Herald-Dispatch*.

²⁰ Syd Hanson, interview with Cody Straley, November 18, 2022.

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ornate. Key characteristics of a Colonial Revival house may include an accentuated front door; cornices; symmetrically balanced, double-hung sash windows; Palladian windows; columned porches or porticos; pedimented windows, doors, and dormers; and a brick veneer.

The Stark House exemplifies many hallmarks of Colonial Revival architecture. Notable features include an accentuated front door with tracery fanlight and sidelights; a double-columned portico; open eaves with exposed rafters; symmetrical, multi-paned, double-hung sash windows and Palladian windows; and broken pedimented dormers. The three story rounded turret on the west side and the four tall chimneys are very prominent components of the house as well. It maintains a high degree of architectural integrity, the only losses being the replacement of the terra cotta roof with dimensional shingles and the removal of two smaller chimneys.

The Stark House is one of the most visually arresting structures on B Street. It towers over every other house in its viewshed. Its prominent architectural design is largely unrivalled in the community. The only Colonial Revival home in Ceredo that comes close to matching the Stark House in form and massing is 601 B Street, a circa 1912 foursquare residence. While displaying some good characteristics of Colonial Revival style itself, 601 B Street has less ornamentation, fewer chimneys and dormers, and lacks a turret and a sunroom.

Aside from Colonial Revival styles, other designs for domestic structures in Ceredo primarily include one and two story Craftsman, Ranch, Prairie, Minimal Traditional, Cape Cod, Tudor Revival, and vernacular interpretations. None match the form, massing, and ornamentation of the Stark House. This property bears significance as a rare and outstanding representation of high style Colonial Revival architecture implemented within the Ceredo community.

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Name of Property

Wayne, WV
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9. Major Bibliographical References

Bibliography (Cite the books, articles, and other sources used in preparing this form.)

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Stark, Henry and Julia Hoard, House

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Stark, Henry and Julia Hoard, House
Name of Property

Wayne, WV
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Previous documentation on file (NPS):

☐ preliminary determination of individual listing (36 CFR 67) has been requested
☐ previously listed in the National Register
☐ previously determined eligible by the National Register
☐ designated a National Historic Landmark
☐ recorded by Historic American Buildings Survey # _____
☐ recorded by Historic American Engineering Record # _____
☐ recorded by Historic American Landscape Survey # _____

Primary location of additional data:

☐ State Historic Preservation Office
☐ Other State agency
☐ Federal agency
☐ Local government
☐ University
☐ Other
Name of repository: _____

Historic Resources Survey Number (if assigned): _____

10. Geographical Data

Acreage of Property 0.42

Use either the UTM system or latitude/longitude coordinates

Latitude/Longitude Coordinates

Datum if other than WGS84: _____

(enter coordinates to 6 decimal places)

1. Latitude:	Longitude:
2. Latitude:	Longitude:
3. Latitude:	Longitude:
4. Latitude:	Longitude:

Stark, Henry and Julia Hoard, House
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Or

UTM References

Datum (indicated on USGS map):

☐ NAD 1927 or ☒ NAD 1983

1. Zone: 17N	Easting: 363579	Northing: 4251094
2. Zone:	Easting:	Northing:
3. Zone:	Easting:	Northing:
4. Zone:	Easting :	Northing:

Verbal Boundary Description (Describe the boundaries of the property.)

Parcel Number 108 in Wayne County Deed Book 426, Page 433. Legal description stated as "BLK 6; LOTS 1, 2 & 3 STARK; ADDN."

Boundary Justification (Explain why the boundaries were selected.)

The selected boundary fully encompasses the nominated resources.

11. Form Prepared By

name/title: Steven Cody Straley, National Register Coordinator;
floor plans contributed by Kelly Adkins
organization: West Virginia State Historic Preservation Office
street & number: 1900 Kanawha Boulevard East
city or town: Charleston state: WV zip code: 25305
e-mail Cody.Straley@wv.gov
telephone: 304-558-0240
date: June 7, 2023

Stark, Henry and Julia Hoard, House
Name of Property

Wayne, WV
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Additional Documentation

Submit the following items with the completed form:

- **Maps:** A **USGS map** or equivalent (7.5 or 15 minute series) indicating the property's location.
- **Sketch map** for historic districts and properties having large acreage or numerous resources. Key all photographs to this map.
- **Additional items:** (Check with the SHPO, TPO, or FPO for any additional items.)

Figure Log

- 1 of 6: Site Plan
- 2 of 6: First Floor Plan
- 3 of 6: Second Floor Plan
- 4 of 6: Third Floor Plan
- 5 of 6: USGS Map
- 6 of 6: Satellite View

Stark, Henry and Julia Hoard, House
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Photographs

Submit clear and descriptive photographs. The size of each image must be 1600x1200 pixels (minimum), 3000x2000 preferred, at 300 ppi (pixels per inch) or larger. Key all photographs to the sketch map. Each photograph must be numbered and that number must correspond to the photograph number on the photo log. For simplicity, the name of the photographer, photo date, etc. may be listed once on the photograph log and doesn't need to be labeled on every photograph.

Photo Log

Name of Property: Henry and Julia Hoard Stark House

City or Vicinity: Ceredo

County: Wayne

State: West Virginia

Photographer: Steven Cody Straley

Date Photographed: November 18, 2022

Description of Photograph(s) and number, include description of view indicating direction of camera:

- 1 of 30: Front façade of house, south elevation
WV_WayneCo_StarkHouse_0001
- 2 of 30: Front façade of house, southeast elevation
WV_WayneCo_StarkHouse_0002
- 3 of 30: Portico and front door, south elevation
WV_WayneCo_StarkHouse_0003
- 4 of 30: Monogrammed terrazzo porch, south elevation
WV_WayneCo_StarkHouse_0004
- 5 of 30: Side porch, south elevation
WV_WayneCo_StarkHouse_0005
- 6 of 30: West side, east elevation
WV_WayneCo_StarkHouse_0006
- 7 of 30: West side, northeast elevation
WV_WayneCo_StarkHouse_0007

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- 8 of 30: Garage, northeast elevation
WV_WayneCo_StarkHouse_0008
- 9 of 30: Rear of house, northwest elevation
WV_WayneCo_StarkHouse_0009
- 10 of 30: Garage, northwest elevation
WV_WayneCo_StarkHouse_0010
- 11 of 30: Eastside, southwest elevation
WV_WayneCo_StarkHouse_0011
- 12 of 30: Front façade from road, south elevation
WV_WayneCo_StarkHouse_0012
- 13 of 30: Front façade from road, southeast elevation
WV_WayneCo_StarkHouse_0013
- 14 of 30: First floor entry hall, south elevation
WV_WayneCo_StarkHouse_0014
- 15 of 30: Parlor fireplace, east elevation
WV_WayneCo_StarkHouse_0015
- 16 of 30: Sunroom, west elevation
WV_WayneCo_StarkHouse_0016
- 17 of 30: Sunroom, south elevation
WV_WayneCo_StarkHouse_0017
- 18 of 30: Sunroom fireplace, east elevation
WV_WayneCo_StarkHouse_0018
- 19 of 30: Living room, southwest elevation
WV_WayneCo_StarkHouse_0019
- 20 of 30: Dining room, east elevation
WV_WayneCo_StarkHouse_0020
- 21 of 30: Dining room, west elevation
WV_WayneCo_StarkHouse_0021
- 22 of 30: Rear porch door and milk door, southeast elevation
WV_WayneCo_StarkHouse_0022

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- 23 of 30: Library fireplace, east elevation
WV_WayneCo_StarkHouse_0023
- 24 of 30: Master bedroom fireplace, southwest elevation
WV_WayneCo_StarkHouse_0024
- 25 of 30: Master bathroom, west elevation
WV_WayneCo_StarkHouse_0025
- 26 of 30: Bedroom with rounded turret wall, west elevation
WV_WayneCo_StarkHouse_0026
- 27 of 30: Palladian window in stairwell, east elevation
WV_WayneCo_StarkHouse_0027
- 28 of 30: Third floor arched window, south elevation
WV_WayneCo_StarkHouse_0028
- 29 of 30: Third floor intercom panel and laundry chute, west elevation
WV_WayneCo_StarkHouse_0029
- 30 of 30: Third floor space / former ballroom, north elevation
WV_WayneCo_StarkHouse_0030

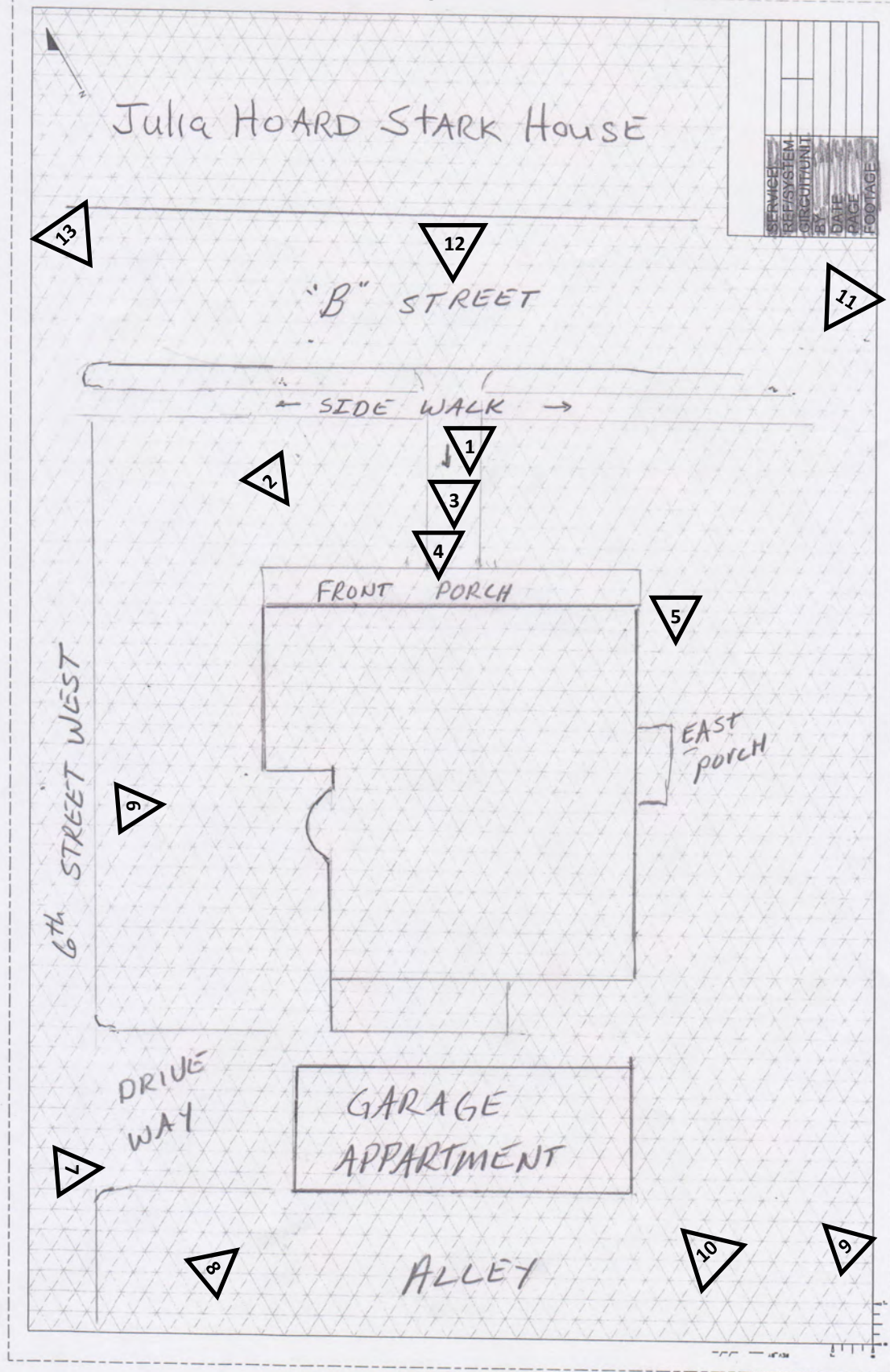
Paperwork Reduction Act Statement: This information is being collected for nominations to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C.460 et seq.). We may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB control number.

Estimated Burden Statement: Public reporting burden for each response using this form is estimated to be between the Tier 1 and Tier 4 levels with the estimate of the time for each tier as follows:

Tier 1 – 60-100 hours
Tier 2 – 120 hours
Tier 3 – 230 hours
Tier 4 – 280 hours

The above estimates include time for reviewing instructions, gathering and maintaining data, and preparing and transmitting nominations. Send comments regarding these estimates or any other aspect of the requirement(s) to the Service Information Collection Clearance Officer, National Park Service, 1201 Oakridge Drive Fort Collins, CO 80525.

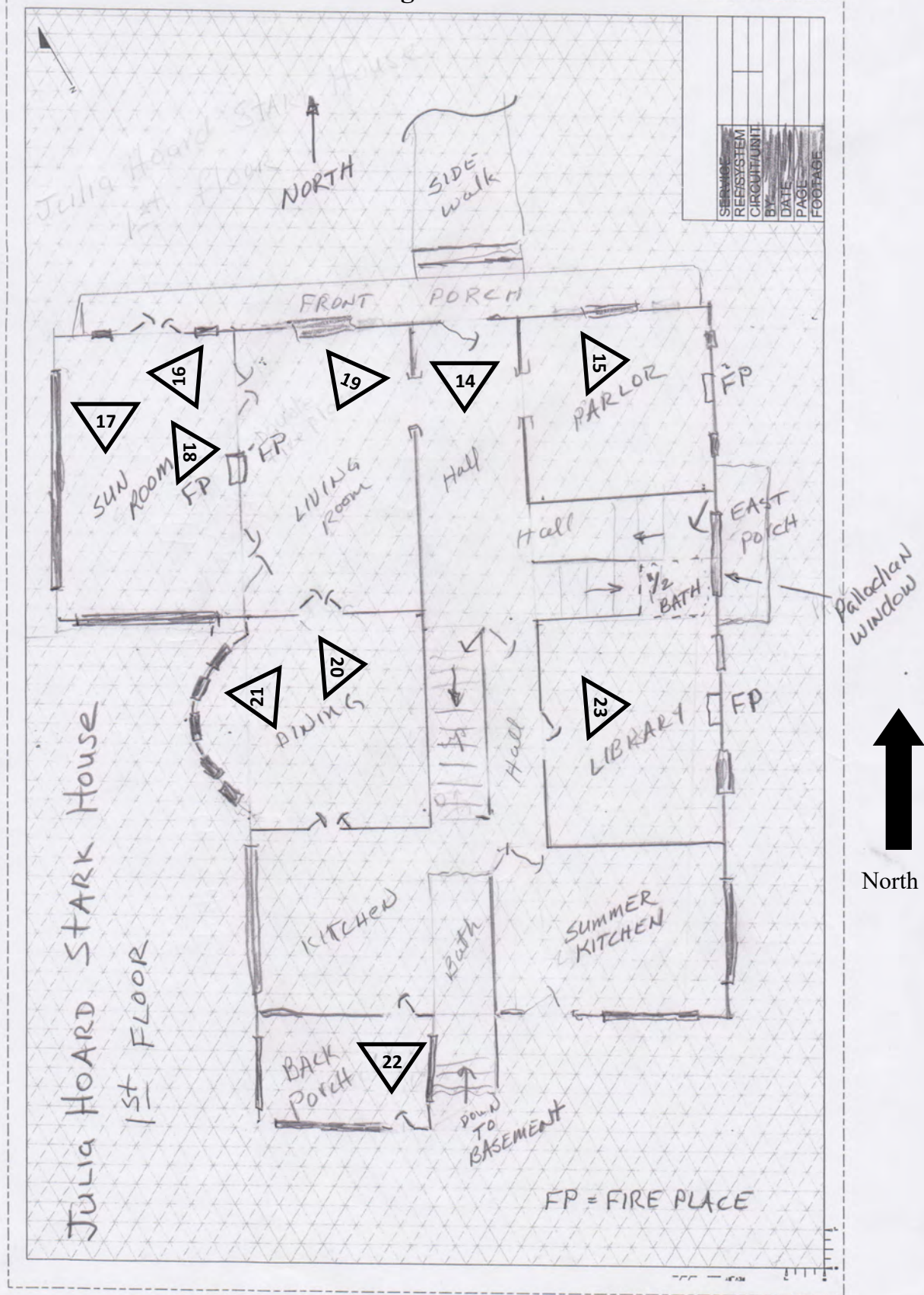
Figure 1



Site Plan

Not to Scale

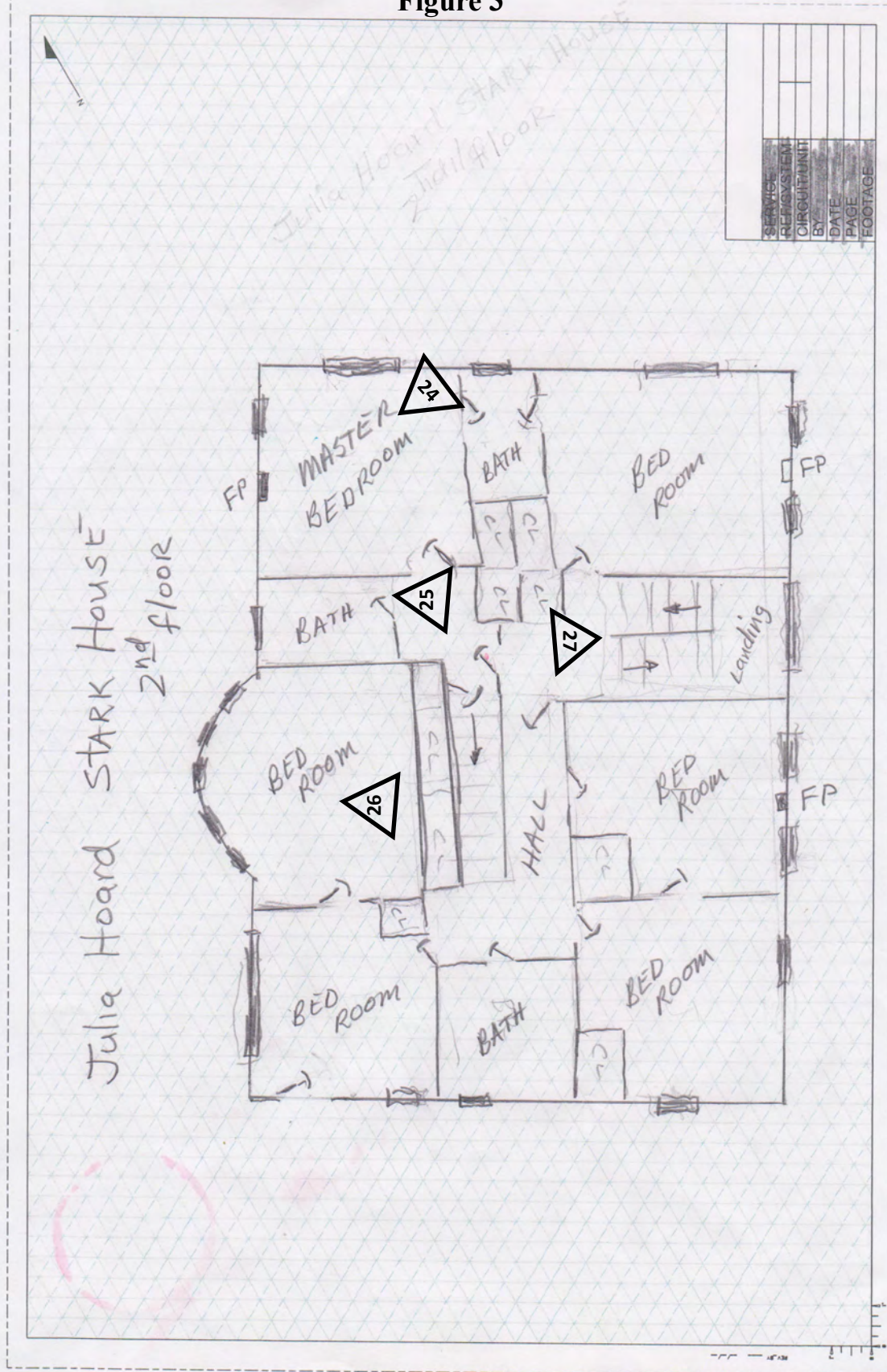
Figure 2



First Floor Plan

Not to Scale

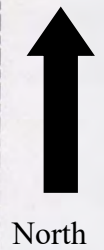
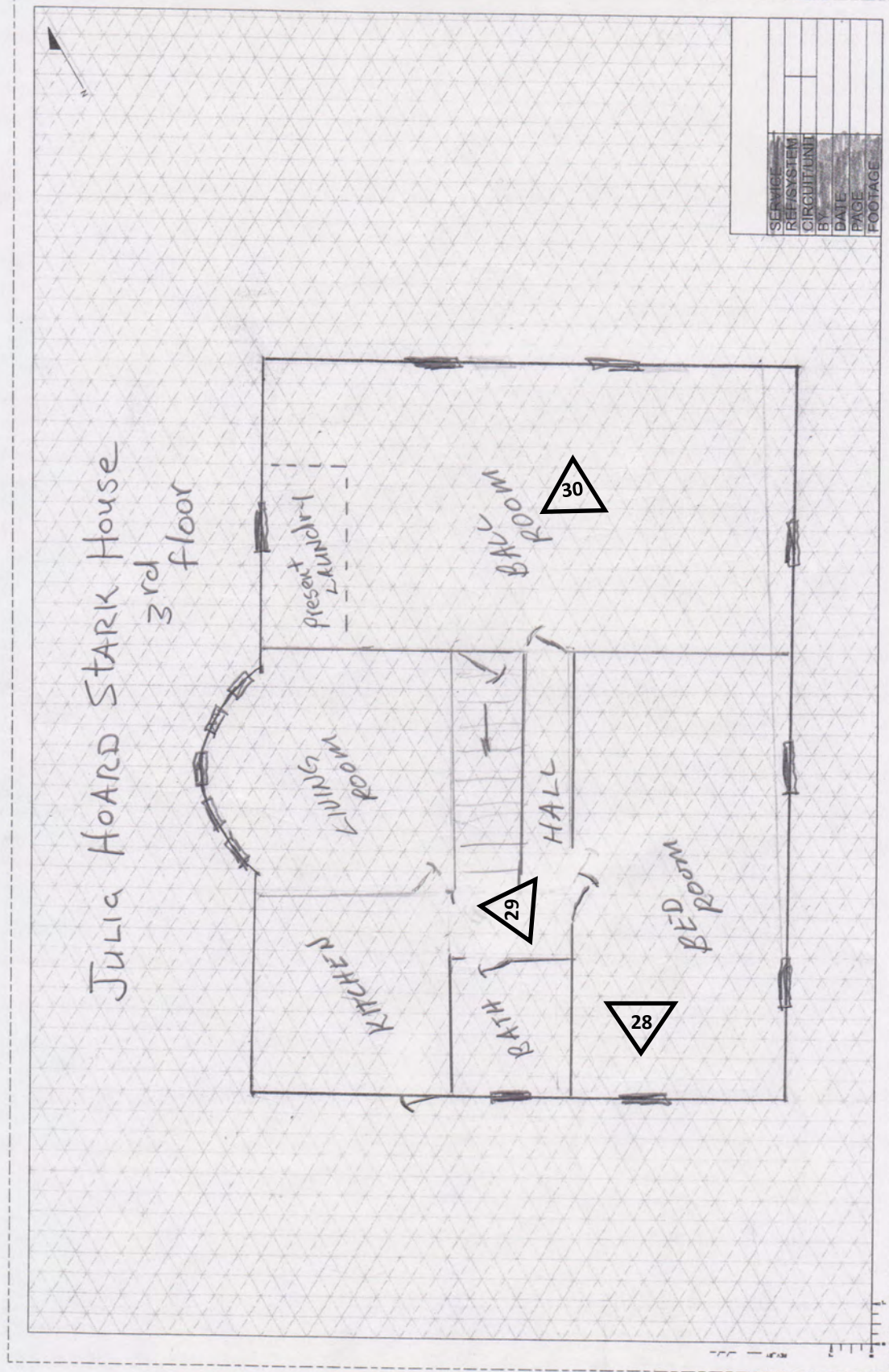
Figure 3



Second Floor Plan

Not to Scale

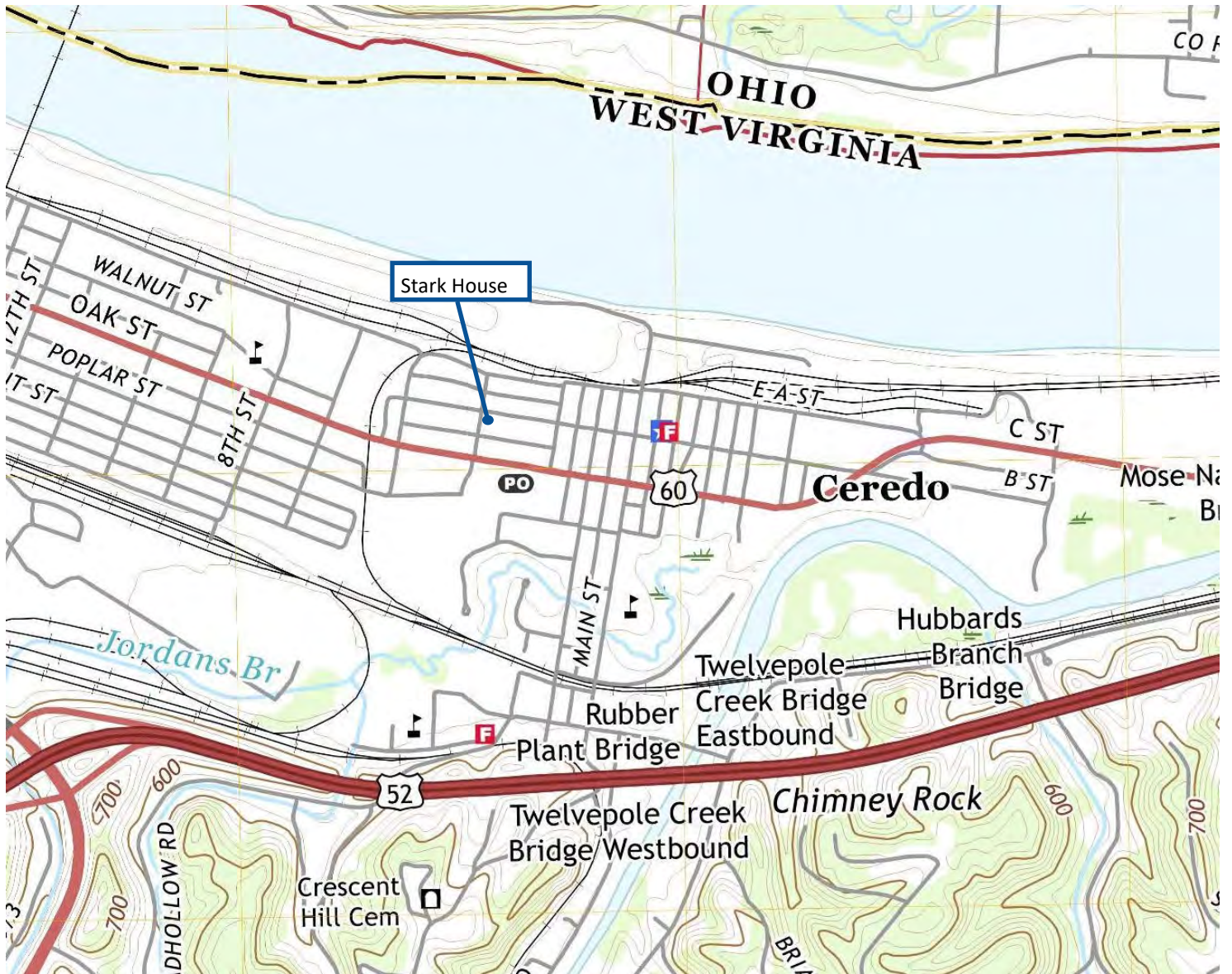
Figure 4



Third Floor Plan

Not to Scale

Figure 5



USGS Map

Catlettsburg Quadrangle
Kentucky—Ohio—West Virginia
7.5-Minute Series
2019

Figure 6



June 7, 2023

1:564

0 0 0.01 0.02 mi

Satellite Map of 359 B Street,
Ceredo, WV



Photo 1



Photo 2



Photo 3



Photo 4



Photo 5



Photo 6



Photo 7



Photo 8



Photo 9



Photo 10



Photo 11



Photo 12



Photo 13



Photo 14



Photo 15



Photo 16



Photo 17



Photo 18



Photo 19



Photo 20



Photo 21



Photo 22



Photo 23



Photo 24



Photo 25



Photo 26



Photo 27



Photo 28



Photo 29



Photo 30