

Goals and Objectives

From hundreds of comments, both in person and on surveys, the goals from the 2014-2019 plan continue to resonate with people. As seen previously, much effort has occurred to accomplish these goals during the past five years. Continued work remains toward fully realizing these goals.

The goals and objectives are not a blueprint for achievement. They act as a map that one consults and considers while taking on projects and community plans. As with a map, there is often more than one way to get to a destination. Achieving these goals and objectives will be no different. Different ideas will be implemented with different resources by the various organizations and governmental bodies in the state that connect with historic preservation.

These goals cannot be achieved without the effort of a great number of people. Preserving cultural resources is not the responsibility of one agency or the main mission of federal and state government. Successful preservation efforts are always the product of grassroots effort, local leadership, and partnerships. Combined with governmental resources, these efforts will help to accomplish the following goals.

Goals and Objectives

Goal 1: Education

West Virginians will develop and have access to information and training regarding historic preservation methods, resources, and skills.

Objectives

- 1.1 Develop historic preservation themed programs such as workshops, conferences, day camps, one day events, and presentations for all ages.
- 1.2 Work with educators to incorporate historic preservation themes into West Virginia core curriculums and programs.
- 1.3 Identify and encourage programs that address traditional skills such as masonry, wood stabilization and plasterwork to increase the skilled workforce available in West Virginia as well as increase the knowledge of the historic property owner.
- 1.4 Establish a mentor network to offer workshops and training on historic preservation topics to assist organizations such as historic landmark commissions, Certified Local Governments, Main Street programs, individual property owners, and non-profit organizations.

Goal 2: Awareness

West Virginians will recognize and understand the value of our state's historic resources.**Objectives**

- 2.1 Identify, create, and develop various resources that highlight historic preservation efforts in West Virginia and to illustrate proper preservation techniques.
- 2.2 Continue to identify supporters within the WV Legislature and to engage and educate local and state civic leaders on the positive benefits of historic preservation in communities.
- 2.3 Use social media to promote information regarding activities, successes, and ongoing programs to reach a larger audience and foster a positive image about historic preservation.
- 2.4 Reestablish a state archaeologist position to direct efforts in education and awareness regarding the value and significance of the state's archaeological resources and to promote the nomination of archeological sites to the National Register.
- 2.5 Identify under-represented groups, develop outreach strategies, and aid in developing preliminary historic contexts to encourage their involvement in preservation and to encourage the preparation of National Register nominations for these underrepresented groups.

Goal 3: Identification**West Virginians will identify, evaluate, and designate historic resources.****Objectives**

- 3.1 Continue to survey and evaluate historic properties across the state with special focus on underrepresented counties and communities, at risk resources, and resource types identified through planning efforts and historic contexts.
- 3.2 Develop historic contexts to assist in preservation planning and the identification of resources focusing on resource types whose significance has not been comprehensively studied and evaluated. Identification efforts could include, but are not limited to, those resources constructed during the mid- 20th century and exhibit those architectural styles prevalent during that time, industrial resources that supported the predominant extraction and manufacturing industries in WV (coal, oil, natural gas, steel, and petrochemical) during the early to mid-20th century, and resources associated with the many underrepresented ethnic groups that migrated into

West Virginia beginning in the later 19th century, most notable those African-American associated resources and LGBTQ related resources..

- 3.3 Continue to identify and nominate historic resources to the National Register of Historic Places, focusing on underrepresented resource types.

Goal 4: Community and Economic Development

West Virginians will incorporate historic preservation planning tools into economic and community development to maintain a sense of place.

Objectives

- 4.1 Recognize preservation's role in helping communities retain a sense of place and identity.
- 4.2 Identify and provide financial and technical assistance for programs and activities that link historic preservation with recreation and tourism.
- 4.3 Continue to provide technical and financial assistance for historic preservation projects in towns and counties identified as economically challenged.
- 4.4 Work with property owners, established non-profit organizations and government entities to protect identified threatened resources employing tools such as easements and covenants.
- 4.5 Continue to promote and encourage the use of existing incentive programs such as state and federal tax credits.

Goal 5: Stewardship

West Virginians will safeguard and sustain historic resources in their communities and rural areas throughout the state.

Objectives

- 5.1 Work with historic landmark commissions and local governments to implement local historic preservation ordinances, design review and planning overlay districts to protect historic resources.
- 5.2 Investigate, locate, and develop existing and new sources of funding for preservation related activities.

- 5.3 Develop and sustain a cohesive network between individuals, organizations, and agencies for historic preservation activities.
- 5.4 Incorporate historic preservation concerns into disaster planning and recovery discussions and operations at the local, regional, and state level.
- 5.5 Actively participate in local zoning and planning efforts to provide a historic preservation perspective.
- 5.6 Actively participate within the review process for projects that trigger Section 106 or Section 110 of the National Historic Preservation Act.
- 5.7 Develop tools for local governments to mothball, stabilize, and rehabilitate existing, abandoned or underused historic resources.