United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM

1. Name of Property:
   historic name: South Bluefield Historic District
   other name/site number: __na__________________________

2. Location: Bluefield, West Virginia
   street & number: Along Mountain View, Bland Road, Oakhurst, and Parkway.
   not for publication: __na
   city/town: Bluefield
   state: WV
   county: Mercer
   vicinity: __na
   Code: 55

3. Classification
   Ownership of Property: Private
   Category of Property: District
   Number of Resources within Property:

       Contributing  Noncontributing
       84            23 buildings
                      sites
                      ______ structures
                      ______ objects
       84            ______ Total

Number of contributing resources previously listed in the National Register: __na_
Name of related multiple property listing: Historic and Architectural Resources of South Bluefield, West Virginia.

4. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property ___ meets ___ does not meet the National Register Criteria. ___ See continuation sheet.

Signature of certifying official Date

State or Federal agency and bureau

In my opinion, the property ___ meets ___ does not meet the National Register criteria. ___ See continuation sheet.

Signature of commenting or other official Date

State or Federal agency and bureau
5. National Park Service Certification

I, hereby certify that this property is:

____ entered in the National Register  ___________________________  ___________________________
____ See continuation sheet.

____ determined eligible for the  ___________________________  ___________________________
____ National Register
____ See continuation sheet.

____ determined not eligible for the  ___________________________  ___________________________
____ National Register

____ removed from the National Register

____ other (explain): ______________________________________

___________________________________________________________  Signature of Keeper
Date of Action

6. Function or Use

Historic: Domestic  Sub: Single dwelling
Religion  Religious structure

Current: Domestic  Sub: Single dwelling
Religion  Religious structure
Commerce/Trade  Professional

7. Description

Architectural Classification:

Neo Classical Revival
Colonial Revival
Four Square
Mediterranean Revival

Other Description: __ na ______________

Materials: foundation: brick; block; stone
roof: slate; asbestos; asphalt; metal; tile
walls: brick; stone; stucco; wood

Describe present and historic physical appearance.  _X_ See continuation sheet.
8. Statement of Significance

Certifying official has considered the significance of this property in relation to other properties: ___ state ___________.

Applicable National Register Criteria: A, B, C

Criteria Considerations (Exceptions): _na___

Areas of Significance: Architecture
Community Planning
Commerce

Period(s) of Significance: 1900 to 1941

Significant Dates : 1915 1908 1923_

Significant Person(s): Alex B. Mahood

Cultural Affiliation: ___ na ________________

Architect/Builder: Architect – Alex B. Mahood
Architects - M.J. Garry & R.A. Sheffey
Builder – E.S. Pedigo

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above. ___ X ___ See continuation sheet.

9. Major Bibliographical References

___ X ___ See continuation sheet.

Previous documentation on file (NPS):

na_ preliminary determination of individual listing (36 CFR 67) has been requested.
na_ previously listed in the National Register
na_ previously determined eligible by the National Register
na_ designated a National Historic Landmark
na_ recorded by Historic American Buildings Survey # __________
na_ recorded by Historic American Engineering Record # __________

Primary Location of Additional Data:

X_ State historic preservation office
_ Other state agency
_ Federal agency
X_ Local government
_ University
10. Geographical Data

Acreage of Property: ___33.37 acres

UTM References: Zone Easting Northing Zone Easting Northing

C 17. 481190. 4123560. D 17. 481230. 4123480.
E 17. 481080. 4123410. F 17. 481140. 4123290.

_na See continuation sheet.

Verbal Boundary Description: _X See continuation sheet.

Boundary Justification: _X See continuation sheet.

11. Form Prepared By

Name/Title: Michael Gioulis

Organization: N/A Date: Dec. 1, 1991

Street & Number: 612 Main Street Telephone:(304) 765-5716

City or Town: Sutton State: WV ZIP: 26601
The South Bluefield Historic District is located in the southern portion of Bluefield, Mercer County, West Virginia. It begins at the rise in Bland Road at the intersection of College and Bland. This was the dividing point separating this area from the downtown prior to development. It follows Bland Road as it snakes towards Cumberland Road for two blocks, and follows the perpendicular streets of Mountain View, Oakhurst and Parkway, a short distance each to the east. Included in this area are sections of Lake Street and Spring Grove Avenue. These are connected to this development period through the buildings, which are of the same time period and architectural styles and designed by Mahood as well. They also fit geographically into the South Bluefield section as they are within the plain of the area, and are separated from the other sections of Bluefield by the hill.

Most of the buildings in the area fit into the 1930 to 1940 period of development of Bluefield. They are large single family houses with broad lawns, landscaped entrances and yards. They represent mostly the revival styles of the period with many in the Colonial Revival Style and the Neo Classical Style. Closer downtown the Four Square style is represented as well. Towards the east edge and along Parkway there are a number of Colonial Revival-Style houses, and a number of the larger Neo Classical-Style houses.

Closer to downtown along Oakhurst and Parkway the integrity of the period of development is well maintained. There are few intrusions, newer structures and modifications. As one moves from the downtown there are larger numbers of newer ca. 1950 residences interspersed in the area.

Alex Mahood is well represented in this neighborhood. His commissions include:

2009 Bland Rd., no. 207
109 Spring Grove Ave., no. 142
205 Oakhurst Ave.M258
2301 Bland Rd. M176
2306 Bland Rd. M183
101 Spring grove, no. 143
109 Oakhurst M160
105 Oakhurst M161
2305 Bland Rd. M177
2315 Bland Rd. M179

As can be seen from the list there is quite an impressive collection of Alex Mahood architecture in South Bluefield.

The majority of his work is in the Revival Style of architecture that he usually employed.

205 Oakhurst (M158) is an example of Mahood's Neo Classical-Style residences. It contains a large flat-roofed portico with a wide entablature supported by Doric columns. The Pedigo House, 105 Oakhurst (M161) was designed by Mahood and constructed by E.S. Pedigo. Pedigo was a prominent contractor who constructed many of the homes in the area. It is in the Mediterranean Revival style. Mahood's own home, 2306 Bland Rd. (M183), is an understated Mediterranean Revival with simple detailing and stucco siding. One of the more interesting aspects of the house is the molded frieze band with bas relief.

His greatest work in Bluefield is the Garrett Home on 109 Spring Grove Ave. (142). This is a large Neo Classical Revival Style house with an oversized curved portico in the center of the front facade flanked by lower porch wings. The portico is bracketed and has a paneled balustrade. There are Palladian windows in the gable ends and arched windows in the dormers. The interior is elegantly simple and follows the period style of the house.

Another prominent architectural firm in the Bluefield vicinity was the firm of M.J. Garry and R.A. Sheffey. This firm is identified predominantly in the 1923 article on Bluefield as being associated with a number of residential commissions in the vicinity. Their work identified in this project includes:

325 Oakhurst (M151), a large two-story Colonial Revival with a flat-roofed colonnaded portico with Roman grille balustrade.
117 Oakhurst, (M159). This is also associated with Pedigo as the contractor. It is a very large Four Square style brick building
with a wraparound porch and interesting brick detailing on the chimneys. The interior is finely detailed in hardwoods. 116 Lake St. (137), a one- and- one- half story, brick Colonial Revival was built in 1923 for Jesse W. Waters, a local watchmaker and successful businessman.

There are a number of other styles represented in the area. One of the more prominent is the Spanish or Mediterranean Revival Style. Many of the Four Square residences are embellished with detailing of these styles. Elements of the styles that are evident include shallow pitched roofs with tile roofing; broad overhangs on the eaves; projecting pavilion entrances; single story side wings with porches on the roofs; stucco siding; wrought iron balconies; and arched openings or arcaded walls. Much of this style of structure was also designed by Alex Mahood. 1430 Whitethorn, is one of the best examples of this style. It is a large Spanish Revival mansion in blond brick with a red tile roof. The Pedigo House is also in the Mediterranean Revival style. Mahood's own home, as well, 2306 Bland Road, is an understated Mediterranean Revival with simple detailing and stucco siding.

The Colonial Revival Style represented in this district is more similar to a Georgian Revival Style than the Colonial Revival Style of the other sections of Bluefield. Here, they are usually similar to the four square type footprint with symmetrical detailing and massing. Many times there are single story side wings on two story houses. Many have hip roofs and entrance porticoes or hoods.

One of the more unique houses is site no. M108, 230 Parkway, the Gage Residence. This is an older Queen Anne farmhouse, ca. 1900 that was moved for the construction of an adjacent residence in 1932. The house is a two- story side gable with a corner square turret with a steep pointed roof. There is also a cupola on the front roof. There is a wraparound porch.

All of the houses are on generous lots with landscaped lawns and rear yards. The streets are tree lined and it is a very suburban setting in the 1920's Green Acres type of urban development. In
all there is cohesiveness of architecture in the district that is unusual in many locales in West Virginia. There are few intrusions, these being mainly single family residences, later in construction. There are 107 buildings in the district. 84 are contributing; 23 are non-contributing. A list of all sites follows:

206) 1900 Bland - Two story, brick, Four Square with leaded glass windows. 1912. Criteria A/C. Contributing.
M170) 227 Parkway - Non-contributing.
M171) 225 Parkway - Non-contributing.
M179) 2319 Bland - One and one half story, red brick, Bungalow. ca. 1930. Criteria A. Contributing. Garage; contributing.
M180) 2315 Bland - Two story, red brick, Four Square. 1914. Crite-
M181) Skipped this number.
M184A) 2400 Bland - Modern. Non contributing.
M262) 137 Mountain View - Non contributing.
M266) 140 Mountain View - Modern. Non contributing. Garage; non-contributing.
M267) 212 Mountain View - Modern. Non contributing.
M268) 214 Mountain View - Non contributing.
M270) 234 Mountain View - Non contributing.
M271) 236 Mountain View - Non contributing.
M273) 242 Mountain View - One and one half story, brick/stucco, Tudor Revival. ca. 1940. Criteria A. Contributing.
The South Bluefield Historic District is significant under Criterion C for its association with major architectural styles of the early 20th Century, namely the Neo Classical, Colonial Revival, Mediterranean Revival, Four Square and other Styles. The area is also significant under Criterion C for its association with noted West Virginia architect Alex Mahood, who designed many of the structures in the district. The district is also significant under Criterion A for its association with the development of the area and Bluefield itself. It reflects the 1920 era boom in Bluefield's economy through its representation of a major wealthy residential neighborhood and its association with the coal wealth of the area in the boom period.

Under Criterion B it is significant for its association with architect Alex B. Mahood as the site of his residence.

This residential section represents the later post Depression development of Bluefield. It is this neighborhood that is described in the 1939 Semi-Centennial newspaper article as the neighborhood of preference. The cover page of the residential section pictures many of the homes in this area. It is also here that many of the West Virginia Cole Realty Corporation stockholders built their mansions when they had the money. Consequently, it is also the largest concentration of Alex Mahood designed homes in the town. This would probably make it the largest concentration of Mahood buildings in the state.

The resources in the district are significant as representatives of major architectural styles of the time. These are mainly the Colonial Revival, Neo Classical Revival, Mediterranean Revival, Four Square and Bungalow.

Associated with this district is the work of Alex Mahood. Alex B. Mahood, architect, contributed immensely to Bluefield's development. Mr. Mahood was a noted West Virginia architect. He designed many of the public and private structures in the city and his list of commissions is staggering. He was born in Lynchburg, Virginia, in 1888 and studied at the Ecole Des Beaux Arts in Paris. This is where many of the turn- of- the- century American
architects learned of the Renaissance Revival and Classical Revival styles prevalent in Europe at the time.

Charles F. McKim of McKim Mead and White in Chicago, is perhaps the most famous of the American architects who brought home the European styles, but many others contributed to the proliferation. Mahood is representative of this group. The presence of a professional of this caliber, concentrating his talents in Bluefield and southern West Virginia, is amazing. His influence is seen in many contemporary buildings throughout the state. His prowess is evident on the designs and details of his commissions.

Mahood came to Bluefield in 1912 and set up business. He was the architect for the West Virginia Hotel and for many of the projects in which the Cole Realty stockholders participated. In fact, most of his residential commissions are from stockholders and officers of the board. Many of his major residential works are in the South Bluefield area.

In other portions of the state, his commissions were also impressive. These include the Women's Dormitory at the West Virginia University in Morgantown, United States Steel Building in Gary, Skyway Drive-In Theater in Brush Fork, the Deco-Style Mercer County Courthouse in Princeton and the Guyan Theater in Logan, as well as a number of coal company offices and stores in the southern West Virginia region. Sites in this district associated with Mahood are:

2009 Bland Rd., no. 207
109 Spring Grove Ave., no. 142
205 Oakhurst Ave.M258
2301 Bland Rd. M176
2306 Bland Rd. M183
101 Spring grove, no. 143
109 Oakhurst M160
105 Oakhurst M161
2305 Bland Rd. M177
2315 Bland Rd. M179

Mahoods own residence, M183 and that of his mother, Kathleen,
M147, 506 Oakhurst are also in the district.

Also associated with the district is the architectural firm of M.J. Garry and R.A. Scheffey. This firm is identified predominantly in a 1923 newspaper article on Bluefield as being associated with a number of residential commissions in the vicinity.

Most of the buildings represented in the South Bluefield area are of the Colonial Revival style.

Under Criterion A the district is significant for its association with the development of Bluefield in general as an indicator of the building boom and expansion of the city in the 20th century. By 1900 Bluefield's population had risen to 4,644. The first decade of the century was one of rapid growth for Bluefield. Street paving went forward rapidly, as well as the establishment of trolley lines. A second City Charter was adopted in 1905 along with an expansion of the corporation limits. The Pocahontas Consolidated Coal Company was established in 1908 and the profits of the Norfolk and Western Railroad continued to climb. By the time of the 1910 census, Bluefield had acquired a population of 11,188, almost tripling in only ten years. It was this time period that saw the beginning of development of one of the survey areas. The Jefferson Avenue and Albermarle Avenue section was incorporated as the Oakland Addition in 1910.

The second decade of the twentieth century saw growth of the city, although at a somewhat less frantic rate than at the beginning of the century. By 1920 the population stood at 15,292.

Bluefield's new City Hall, a monumental piece of Classical Revival architecture designed by prominent architect Wilbur T. Mills, was constructed as part of an $850,000 bond issue passed in 1923. By 1930, the population of Bluefield had reached 19,339, greater than it's present population.

The 1920's period saw one of the greatest booms in residential development in Bluefield. This was centered in the South Bluefield area. The 1923 West Virginia Realtor magazine, January
issue, rated Bluefield as the 7th largest city in the state. They state that the assessed valuation of properties in Bluefield in 1923 was $23,329,282.00 and that 402 building permits were issued for new construction in 1922 and 314 in 1921. This represents a major percentage of structures in town.

The second residential boom followed late in the Depression. Bluefield managed to hold its own through these years, despite the general economic slump. The Writers Works Project describes this period as one of intense activity with considerable development and construction. This included a new sewage disposal plant and new residential sections added to the city in 1937-38. This was the South Bluefield area. An ambitious street improvement program began in 1938. Here, according to the 1939 Semi-Centennial issue of the Bluefield Daily Telegraph, over 200 residences were constructed between 1934 and 1935. 50 were underway in 1939 alone in this residential section of the city.

Many of the residents of these grand homes were the bank presidents, architects, mine operators and owners, contractors, merchants, etc. who shaped the destiny of Bluefield. They were the "movers and shakers." They also were connected through the West Virginia Cole Realty Corporation in the development of downtown Bluefield and the West Virginia Hotel. Through the vision and cumulative importance of these prominent residents the face of South Bluefield was changed forever. Many of the prominent residences are those of stockholders and officers in the company.

Some of the more prominent persons in the district include Dr. Wade St. Clair and Dr. Francke Fox, site M168. Dr. Fox came to Bluefield in 1892 as a surgeon for the N&W Railroad. He began the Bluefield Sanitarium with Dr. St. Clair in 1921. It was one of the first private institutions in Bluefield. Dr. St. Clair had site 207 constructed for him in 1916. Dr. St. Clair was born in Virginia in 1877 and graduated from the University of Virginia in 1900. He relocated to Bluefield after spending his internship in New York City as a surgeon.

The Feuchtenberger Family is associated with site 142. They built and operated the Feuchtenberger Bakery in Bluefield for many
years. The bakery's name was changed during WWII to Betsy Ross Bakeries, it is said, due to the sentiment against Germans in this country. The bakery later became a successful regional distributor.

Others associated with the development of Bluefield and the region include:

Judge Joseph Sanders is associated with site M159 which was also constructed by Pedigo.

Edward Taylor Tyree, M179, was president of the Flat Top National Bank in 1923.

Dr. Joseph Hoge, M176, founded the Bluefield Produce Co. in 1904. He was also a physician.

W.S. Phelps, M177, founded the Phelps Furniture Co. in 1909.

All of these prominent persons combined contribute to the significance of the district under Criterion A as an example of the development of the area and the pattern of development of the region.

The one prominent person residing in the district who lends significance under Criterion B is Alex Mahood, whose residence was at 2306 Bland Road, M183.
BIBLIOGRAPHY

Bluefield Daily Telegraph, Semi-Centennial Anniversary issue, 1939

City of Bluefield, Building permit Applications 1910-1940

City of Bluefield, City Clerk Records


History of West Virginia Old and New: and West Virginia Biography. Special Staff of Writers, American Historical Society, Inc, Chicago, 1923

Mahood Collection, Eastern Regional Coal Archives, Bluefield, WV

McCormick, Kyle. The Story of Mercer County. Charleston, 1957

Pennington, Sam R. Feature Stories Magazine, Vol II No. 2, Nov. 1933

Polk, City Directory of Bluefield, miscellaneous years.

West Virginia Realtor, Vol. 2, January 1923, No. 3

West Virginia: A Guide to the Mountain State, compiled by workers of the Writer's Program of the Works Progress Administration in the State of West Virginia, 1941


Verbal Boundary Description:

See attached sketch map dated Nov.1991, M. Gioulis. Beginning at the northwest corner of site no. M265; thence running east along the rear lot lines to the north east corner of site no. M255 approximately 850 feet; thence south along the east lot line of M255, M275 and M158 to the north west corner of site no. M157, approximately 430 feet; thence east along the rear lot lines to the intersection with Hillside Drive, approximately 700 feet; thence south along the west side of Hillside Drive past the intersection with Parkway Avenue, along the east line of site M108 to the south east corner, approximately 650 feet; thence west along the rear lot lines, crossing Bland Road to the south west corner of site 141, approximately 1300 feet; thence north to the north west corner of site 140, approximately 250 feet; thence east to the north east corner of site 138, approximately 300 feet; thence north to the south west corner of site 206, approximately 250 feet; thence north across Bland Road to the intersection with Mountain View Avenue, approximately 500 feet; thence east along Mountain View Avenue to the south west corner of site M265, approximately 360 feet; thence north along the lot line to the point of origin, approximately 160 feet.

Boundary Justification:

The boundaries encompass the residential sites that contribute to the period of significance and the historic qualities of the district. On the south and west boundaries the terrain rises into a small hill that separates South Bluefield from the downtown section. This forms a natural boundary. On the north the properties on the north side of Mountain View also have a hillside to the back which forms another natural boundary. The eastern boundaries are all defined by concentration of later nonsignificant residential structures, mostly dating from the 1950's and 1960's.